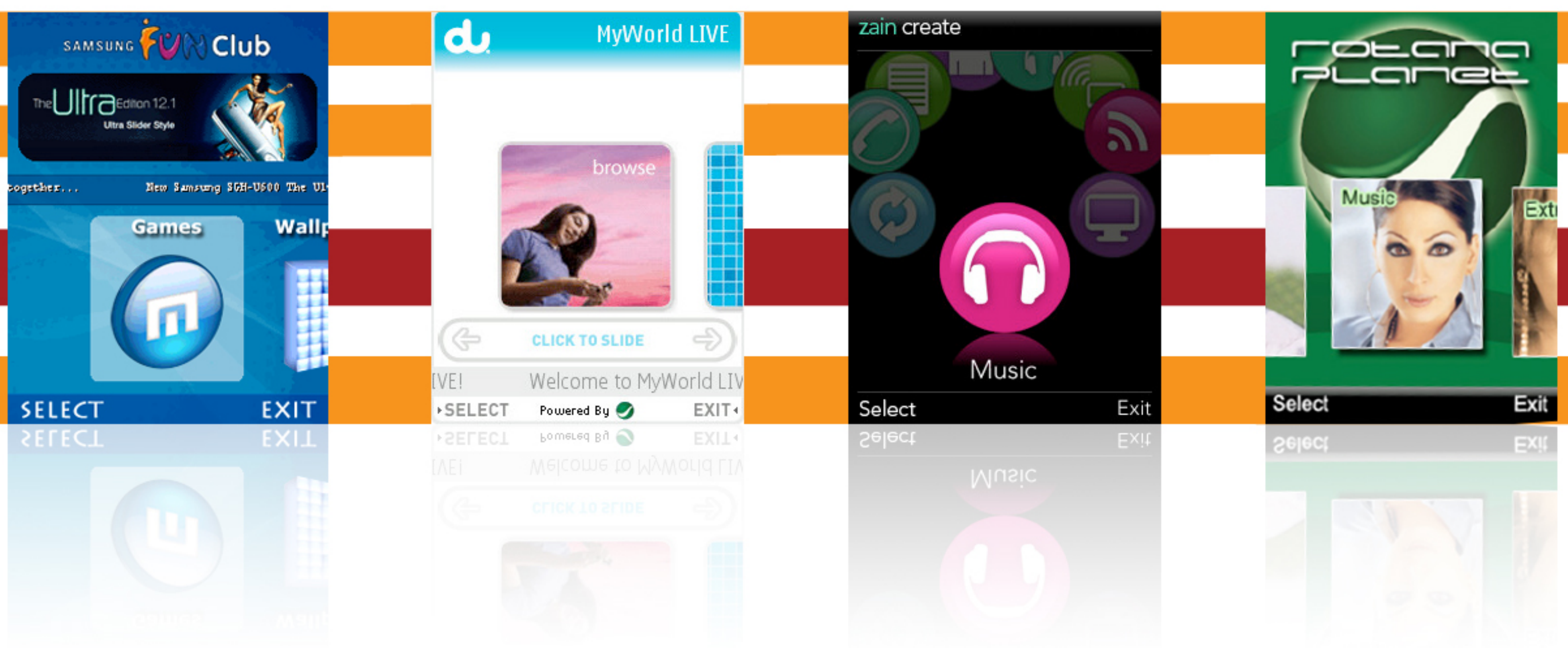


Operator On-Device Portals

Boost Data Traffic and Increase VAS Sales



Plunge your consumers into interactive and viral branded mobile environment!



EBRinteractive



On Device Portals



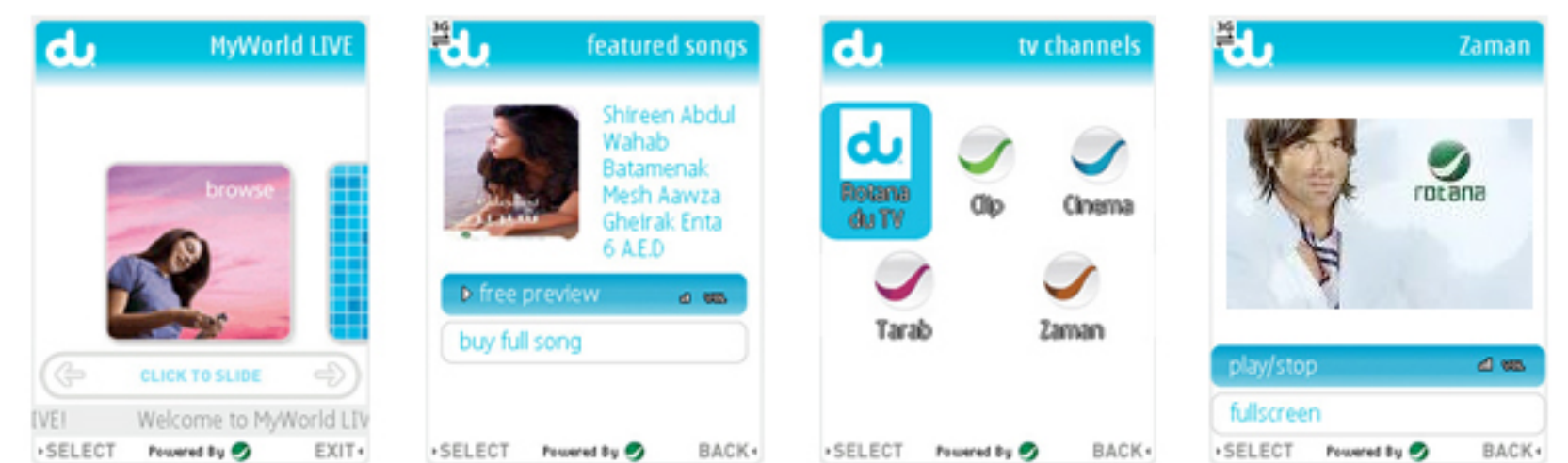
Boost Your Mobile Music Portal and Other VAS Services

EBR helps Operators to deploy data services via on device application that can be either pre-installed on the handset or downloaded over-the-air. All services in the application can be updated OTA and they can be connected to existing CMS and SDP.

EBRi has extensive experience in developing on-device applications, with over 100 apps developed so far and more than 15 million phone installations!

Robust Midlogic ODP Platform

EBR Interactive® platform enables rapidly deploying Java and iPhone based ODPs to multiple phone models like iPhone, Blackberry, touch screen phones, Nokia, LG, Samsung, SonyEricsson and HTC to name a few.



Screenshots of Rotana powered mobile music and entertainment service of United Arab Emirates operator Du.



Screenshots Rotana powered mobile music and entertainment portal of operator Zain,



Partial customer list.